

SAN DIEGO GIVES

TM

**NOW THROUGH
SEPTEMBER 8**



SAN DIEGO GIVES' LOCAL IMPACT

- ✔ Nonprofit capacity building and donor education program, which culminates in a day of online giving September 8.
- ✔ Only in its second year, SDG more than doubled nonprofit participants; 120 organizations participated in inaugural year.
- ✔ There is an interactive map to guide giving by neighborhood. Learn about new organizations and their work.
- ✔ Shines a light on community needs and the impactful responses of **327 local nonprofits**.
- ✔ Six-month program launched in March, offers fundraising support and education for participating nonprofits.
- ✔ Filter by Animal Welfare, Arts & Culture, Children & Families, Community, Economic Development, Education, Environment, Health, & Military.

QUESTIONS?

INFO@SANDIEGOGIVES.ORG

WWW.SANDIEGOGIVES.ORG

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BIG GOALS



- Raise at least **\$2 million for 250+ nonprofits.**
- Engage minimum of **4,000 donors**, 40% of which will be new to organizations.
- At least 75% of donors will report campaign **positively affected their giving.**
- At least 75% of participating nonprofits will report **increased learning.**
- Provide **25+ unique learning opportunities** through San Diego Gives University.

DONATE WITH CONFIDENCE. GIVING IS EASY!

- Connect with causes that matter most.
- User-friendly, fun platform with swift, safe, and seamless transactions.
- Donation receipt emailed immediately.
- Give by Credit Card, PayPal/Venmo, Apple Pay, Bank Account and Donor Advised Fund. Select payment method using drop-down menu.
- Community foundation partners include Catholic Community Foundation, Coastal Community Foundation, Jewish Community Foundation of San Diego, Legacy Endowment Community Foundation, Rancho Santa Fe Foundation, and San Diego Foundation.

NONPROFITS HAVE BEEN VETTED. ALL:

- Have proven track records of strong leadership and fiscal responsibility.
- Respond to local needs and make a tangible impact.
- Serve diverse communities.
- Hold a current 501(c)3 public charity status.

MORE DONOR RESOURCES: WWW.SANDIEGOGIVES.ORG/DONORS